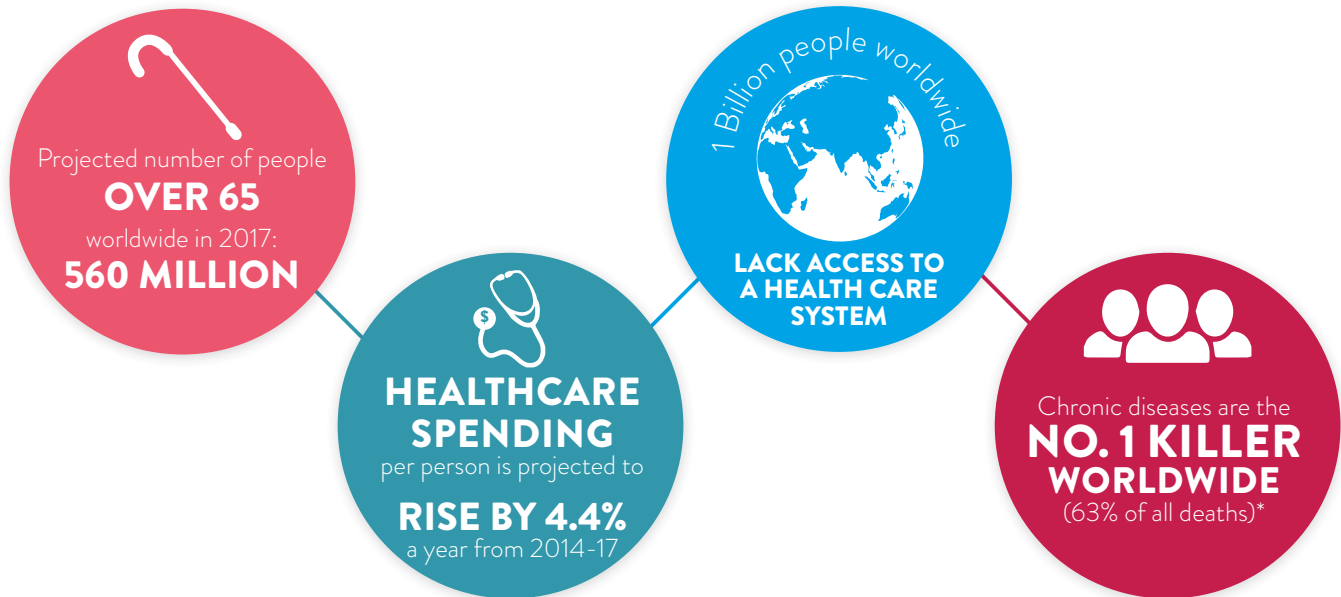


HELPING SOLVE GLOBAL HEALTHCARE CHALLENGES

The worldwide healthcare industry strives for improved quality of care at lower costs, but hurdles exist along the way.

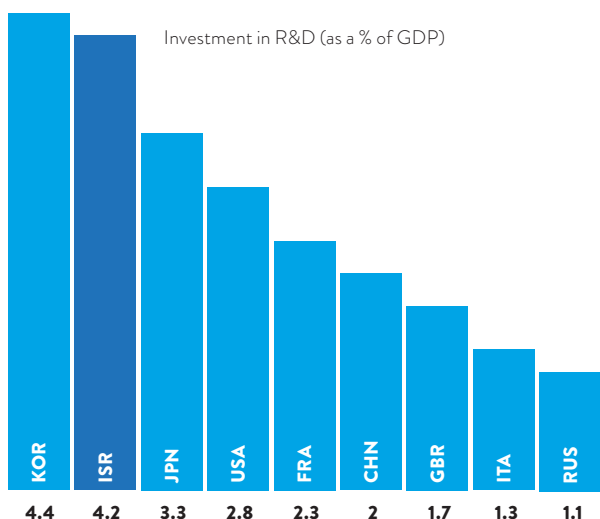


ISRAELI INNOVATION CAN HELP OVERCOME THESE CHALLENGES.

DID YOU KNOW...

1

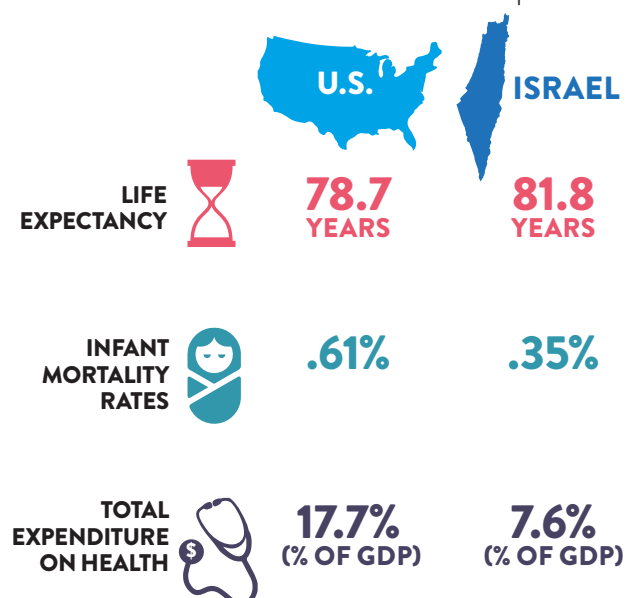
Israel is among the top countries in R&D investment focused on technological innovation.



OECD average - 2.4 Source: OECD Factbook 2014

2

Fueled by advanced healthcare IT, Israel offers better care at a lower price.



Source: OECD Factbook 2014

DID YOU KNOW...

3

Israel has brought this innovation to healthcare.



100% of Israeli physicians use advanced electronic medical records (EMR)

compared to only 52% of office-based U.S. physicians.



Decades of full life-span EMR-based data **on over 6.5 million people**

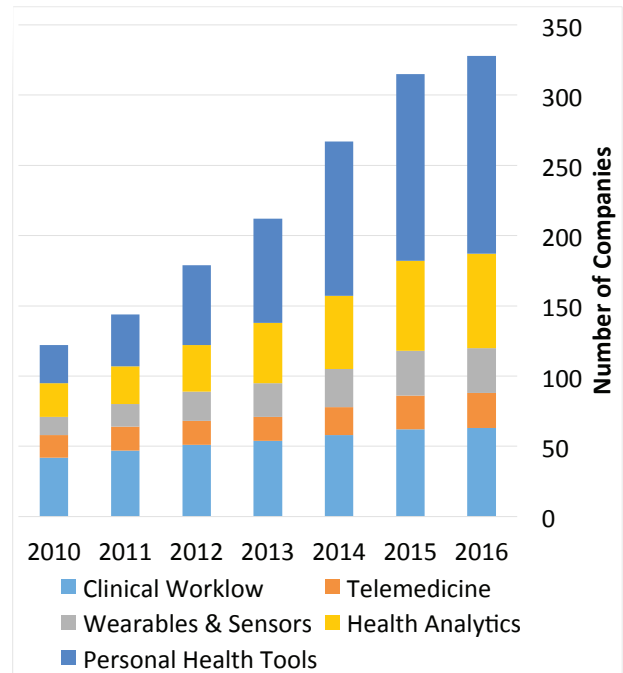


20+ years of implementing health information technology

4

Israel is home to dynamic, growing digital health companies of varying sizes and sectors.

Over 300 Digital Health Start-Ups in Israel



Success stories of Israeli innovators



dbMotion, acquired by Allscripts for \$235 million, integrates patient information from disparate healthcare technologies and delivers it to clinicians at the point of care.



Clalit provides daily care to 4 million members (30% of the population) based on predictive modeling through its EMR and IT systems.



eWaveMD serves 30 million patients worldwide, offering strategic web-based solutions in the health care industry



\$85 million funding – raised for continuous patient monitoring solutions.

5

Israel is home to the R&D centers (focused on medical technology) of prominent international companies.



**START-UP
NATION
CENTRAL**

START-UP NATION CENTRAL IS YOUR BRIDGE TO ISRAELI INNOVATION.

Contact Start-Up Nation Central to help you to access the Israeli digital healthcare ecosystem, and connect with the relevant start-ups and industry figures.

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